

## You care about what you put in your body. At Thorne Research — so do we.

Hypoallergenic, defined: Non-allergy producing. A term applied to a preparation in which every possible care has been taken in formulation and production to ensure minimum instances of allergic reactions. (*Blakiston's Medical Dictionary*)

It is often said that the United States is in the midst of a health-care crisis. You may eat right and exercise, but if you're like most Americans, your lifestyle leaves a lot to be desired. Fortunately, dietary supplementation can fill some of those nutritional gaps. But the sheer number of products available can be overwhelming. You may wonder, "Where do I begin?"

Your journey toward optimum health starts by partnering with your trusted health-care practitioner. Health-care practitioners like yours trust and rely on Thorne Research for our superior ingredients, innovative formulations, and hypoallergenic products. They know that Thorne's commitment to quality is unparalleled and that commitment has been the driving force for Thorne for over 20 years.

ConsumerLab lists Thorne Research as the number one choice for nutritional supplements in the health practitioner market.

None of Thorne Research's more than 280 nutritional supplements contain potentially allergenic fillers, binders, or lubricants. Even the most sensitive allergy patient can use Thorne Research products. With our pure, effective supplements, we can help you live well, naturally.

#### With Thorne Products. **Patient Results Speak** For Themselves

".... your products are the only multivitamins which give a positive response .... your approach of using only encapsulated products makes so much sense to me that I am very curious and perplexed as to why so many (seems like most) nutritional products on the market are tableted ...." R. Forsell, Jr.

"I have been using Thorne Research's 'Basic Nutrients IV' for many years. The pharmacy where I get them closed down, and I have no idea where to look for these vitamins! I have found them to be the most effective vitamins I've ever used and hate taking the one I am taking now." A.Robinson

"I have had excellent results from Thorne products prescribed for me, some of which I had taken before from other manufacturers, but without the (amazing) results I received from yours. I never would have believed that such a difference between nutritional products existed, before I experienced it for myself." H. Solaas

## Why Thorne? Reason #1 **Pure Ingredients**

Thorne is the only company to use the purest ingredients available. Compare the two labels on this page. They appear to be identical. But what you don't see are the potentially allergenic ingredients used by other companies. Companies are not required to list these ingredients if they aren't added at the time the product is manufactured into the final dosage form.

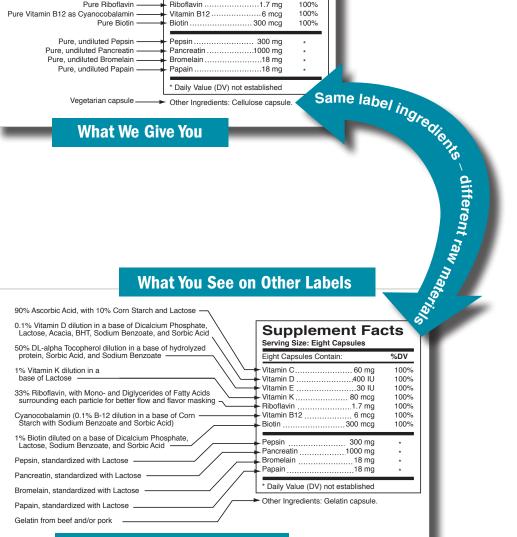
#### What You See on Thorne's Label

	Supplement Facts Serving Size: Eight Capsules	
	Eight Capsules Contain:	%DV
Pure Ascorbic Acid Pure Vitamin D  Pure Natural D-alphaTocopheryl Pure Vitamin K Oil Pure Ribboflavin Pure Vitamin B12 as Cyanocobalamin Pure Biotin	- Vitamin C	100% 100% 100% 100% 100% 100%
Pure, undiluted Pepsin Pure, undiluted Pancreatin Pure, undiluted Bromelain Pure, undiluted Papain	- Pepsin	* * * *

Vegetarian capsule \_\_\_\_\_ Other Ingredients: Cellulose capsule

#### **What We Give You**

### **What You See on Other Labels**

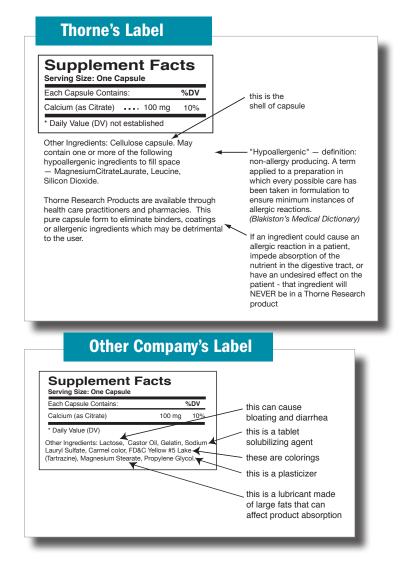


What They Don't Tell You

## Why Thorne? Reason #2 No Impure Additives

Compare the labels on this page. Here you see the IMPURE ingredients used by other companies. Companies are required to list these ingredients because they were added during a final stage of the product's manufacture.

Thorne is the ONLY company to use pure, hypoallergenic ingredients—from raw materials to the finished product. For over 20 years, we have NEVER used the common, inexpensive, potentially harmful ingredients often used by other companies. We never have, and we never will. That's why your health-care practitioner trusts Thorne.



### **About Our Company**

Thorne Research is the leading developer and manufacturer of nutritional supplements backed by solid research and scientific evidence, and available exclusively through health-care practitioners. For more than 20 years, we've produced innovative, comprehensive products in pure capsule form, without the additives, flowing agents, and binders commonly used throughout the industry. Each formula is designed with one thing in mind: to help improve your health, well-being, and quality of life.

By designing products for the most sensitive allergy patient, Thorne has introduced a new level of supplement effectiveness for all patients seeking nutritional support. The purity of our products directly equates to better absorption and enhanced bioavailability.

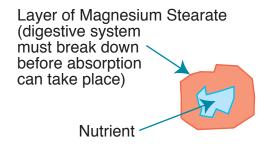
Thorne manufactures a line of more than 280 high-purity, truly hypoallergenic nutritional supplements in our own 58,000-square-foot, state-of-the-art facility in Dover, Idaho.

For more information about Thorne Research visit our website at www.thorne.com

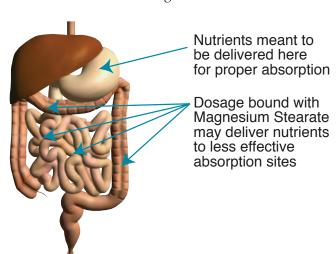
# Why Thorne? Reason #3 Absorption

Thorne products contain NO lubricants made of indigestible ingredients that prevent you from absorbing the active nutrients.

Lubricants enable tableting and capsuling machines to run more efficiently, but these large fat molecules can prevent the product from dissolving in your digestive tract. **Good for the machine** — **bad for you.** You may not absorb the product or receive its benefits. Large fatty acid additives in this category include: stearic acid and its cousins, magnesium stearate and calcium stearate. These lubricants have similar negative properties — reduced dissolution and inhibited absorption.



Learn to look on a supplement's label for the presence of stearic acid or magnesium stearate.



## Quality

Thorne uses only the highest quality ingredients available.

### **Innovation**

Thorne has been on the cutting edge of manufacturing technology and product innovation since 1984. We were the first company in the U.S. to provide Ginkgo biloba, the first company in the world to market Zinc and Chromium Picolinates, and the only company to manufacture these and other innovative products without using stearates.

### Commitment

Our commitment is to provide you with the purest, most effective dietary supplements available in the world.



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